Top Sign: 48" x 30"

PRAIRIE PARK
13355 90th Street NE

Park Info

Mesh: 48" x 22.5"
Signs: 12" x 18"
Weatherproof Box: TBD

Variable depending on ground level?

Top Sign: 48" x 30"

PRAIRIE PARK
13355 90th Street NE

⬆ **ATHLETIC COMPLEX**

Park Info

Mesh: 48" x 22.5"
Signs: 12" x 18"

Variable depending on ground level?

Top Sign: 55" x 35"

Cap: 8" x 2", 30º

PRAIRIE PARK

13355 90th Street NE

Post: 7" x -8'

Bottom Sign: 55" x 15"

Variable depending on ground level?

Metal Base: 8" x 15"

WAYFINDING PLAN

CITY OF OTSEGO, MINNESOTA
Accepted by the City Council on December 12, 2022

CITY OF
Otsego
MINNESOTA

THE COMMUNITY

The City of Otsego covers an area of approximately 30 square miles in the northeast corner of Wright County at the confluence of the Mississippi and Crow Rivers and is approximately thirty miles northwest of Minneapolis.

The City incorporated in 1990 to serve its residents and manage growth more fully. With public utilities becoming available in the early 2000's, the City has been rapidly growing with a current population of more than 21,000.

The City prides itself on its Parks that includes 14 individual parks combining for more than 173 acres and a trail system with approximately 42 miles of paved pedestrian trails. Unique amenities include Canoe River Access, Splash Pad, Prairie Center Facility, The City's Recreation staff host numerous free community events throughout the year and offer programming choices to all ages.

Students living in Otsego are predominantly served by the Elk River Area School District (#728) with two elementary schools within the City, a brand-new middle school, and high school attendance in Rogers. Other school districts serving Otsego students includes St. Michael-Albertville (#885) and Monticello (#882).

CONTENTS

PROJECT OVERVIEW & PROCESS

SHIP GRANT FUNDED PROJECT

This project was funded by a grant from the Statewide Health Improvement Partnership (SHIP) through the Wright County Health & Human Services department.

Goals of SHIP include:

- Invest in prevention efforts in order to address rising health care costs in the state
- Create programs to get Minnesotans more active and healthy
- Develop plans that encourage people to get outdoors, be active, and stay healthy

PARKS & RECREATION'S GUIDING PRINCIPLES

COMMUNITY IDENTITY
Use a consistent design signature in the design of parks, trails, amenities, and facilities throughout Otsego to convey a community identity. Recreation programming and events emphasize and instill the community's character and identity.

NATURAL AREA PRESERVATION
Preserve land for future generations through the acquisition of high quality natural areas for parks, open space, river access, and trail corridors. Acknowledge and protect the Mississippi and Crow River corridors in the city.

ACCESS AND CONNECTIVITY
Maintain and develop a well-connected trail network throughout the community including sidewalks, on-road trails, and off-road greenway corridors. Ensure the appropriate trail support facilities, such as trail-heads, signage, water fountains, and benches, are provided for high level experiences. Connect neighborhoods to destinations, such as schools, commercial areas, city facilities, river access points, and adjacent communities. Acknowledge and improve the Mississippi River Trail (MRT) as an important community trail corridor. Consider future development patterns and acquire key properties to provide access to high quality parkland throughout the city.

SERVICE AND COMMUNICATION
Parks and recreation staff provide helpful and responsive service to Otsego's residents and visitors. Information on parks, facilities, and recreation programming is communicated effectively, easily accessible, and promoted to the community.

QUALITY OVER QUANTITY
Focus on development of specific, prioritized high quality parks and recreation facilities in the community rather than build additional facilities of lower quality. Avoid duplication of facilities that may be provided by other agencies in the community.

SUSTAINABILITY
Ensure sustainable maintenance and replacement of existing parkland and recreation facilities. When investing in new parks and facilities, ensure that appropriate planning considers long term maintenance and replacement needs.

FISCAL RESPONSIBILITY
Ensure that department budgeting reflects efficient and organized management of capital investments, maintenance and operations spending, and staffing levels to provide necessary and desired parks and recreation services.

PROJECT PURPOSE

UPDATE WAYFINDING WITH CURRENT CITY BRANDING

Recent updates to the City's and Parks and Recreation Department's logos and branding has been incorporated into sign concepts.

UNIFY PARK AND TRAIL SIGNAGE THROUGHOUT THE CITY

Parks in the city have inconsistent sign styles and designs due to parks being built at different times. This project recommends replacing all park signs to match each other throughout the system.

Existing Sign

INCLUDE INPUT FROM THE PARK COMMISSION AND RESIDENTS

This plan was developed with input and feedback from Park Commissioners and city residents. Meetings were held with the Park Commission to review initial concepts, and an online survey was used to obtain feedback from residents.

EFFECTIVELY COMMUNICATE WHAT EXISTS AND INCREASE ACCESS TO PARKS AND TRAILS IN THE COMMUNITY

Proposed sign styles and designs are meant to provide necessary information to existing and future park users, city residents, and visitors. The signs have been designed to be legible, attractive, and practical.

BUILD ON PROJECT GOALS FROM PARK SYSTEM PLAN

The City's Parks and Recreation System Plan included recommendations to develop a plan for park and trail wayfinding and to implement signage throughout the system. The images and page excerpts on this page and the following page are pulled from the city's Parks and Recreation System Plan. The Plan identified a need for marketing and branding of the city's parks and trails, wayfinding signage that incorporated city and county/regional trails and facilities, trailheads that provided access to trails and places to provide amenities, such as parking, benches, trash, signage, and lighting, and examples and precedents of a variety of types of park and trail wayfinding signage.

EXISTING TRAILS

Trails and Connectivity Needs Assessment

Community Input

The community wide survey conducted during the summer/fall of 2018 included the following input specifically related to trails and connectivity:

41% of respondents indicated that they have visited **City trails** among a list of Otsego parks and recreation facilities; while **19%** of respondents have visited **Carrick's Landing**, and **7%** have visited **Lefebvre Creek Park**

When asked about the **quality and maintenance** of facilities in Otsego, **Trails** received **18%** of respondents rated the quality and maintenance as "excellent" and **45%** rated it "good"; **Signage** was given a rating of "excellent" by **17%** respondents and a rating of "good" by **60%**; the second lowest rating was for **Signage** (Portable toilets/Porta-potties received the lowest rating) which was given a rating of "poor" by **2%** of respondents and a rating of "fair" by **12%**; Additional comments included the desire for: **more trails from River Point Development, and more bike trails**

69% of survey respondents listed **"a paved loop trail "** as an element that should be included in a neighborhood park; which was the 4th most selected element from a list of options; "Other" suggestions included: **trail connections to other neighborhoods, trail or park map/sign**

55% of survey respondents indicated that they would be interested in **new nature trails (natural surface trails through woods, prairie)** in Otsego; while **44%** listed **greenway trails and connected corridors (i.e. along the rivers)**, **42%** listed **trail connections to other communities**, and **30%** listed **cross country ski trails and winter facilities**; "Other" answers included: **paved bike trails, Trails that connect to some of the older Otdego neighborhoods, and mountain bike trail**

When asked what other improvements people are interested in for Otsego parks and recreation, open-ended responses included the following: **more trails, trail to Prairie Park from the north; a safer way to bike ride from Otsego to Elk River; connect to Rogers; no parking lot, hiking trails; Trail access to neighborhood/development by river; More trails water access and lighting; more bicycle friendly amenities**

> " The road going by the crow river into the river point neighborhood needs a pedestrian trail, it is a windy narrow road that traffic drives fast on and no room for pedestrians, very unsafe! There are many people who try to walk, run, and bike along there and I just feel that someone is going to get hurt!

> " Trails are incomplete - They all need to be connected!!!

> " Trails are needed from east Otsego!!! Trail access to and from the Frankfort Park area is a critical need for safety and connecting the city.

> " More trail systems through nature areas.

> " I would like to see more paved trails for biking and rollerblading

> " Safe pedestrian-bike access across I 94 to Albertville and Wright County. While intergovernmental, this is a dangerous crossing that should be prioritized as a trail connection with neighboring communities

Trail Gaps

Future trails have been identified in the City's most recent comprehensive plan document. As new developments are built, the planned trails map is updated to reflect desired trail connections. The Trail Gaps Map primarily identifies major planned trail corridors that, when built, will provide a more fully connected network in the community.

Figure 11. Trails Gap Analysis
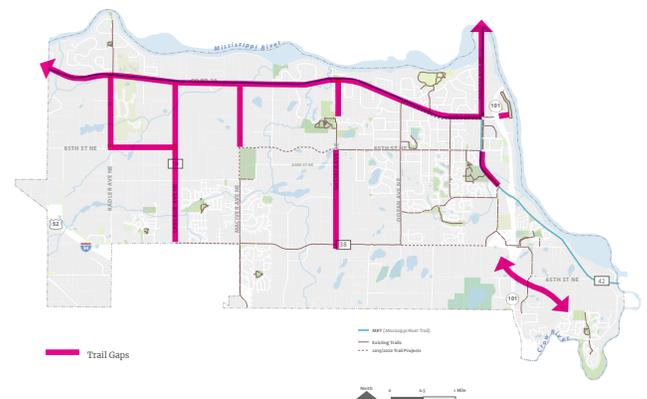
Recommendations for Trails and Connectivity

Identify Trail Loops in the Community

Trail loops are desired as they allow trail users to track distance and experience variation in scenery during a walk, run, or bike. Five trail loops of varying distances will be complete by the end of 2019 in Otsego. They are shown on Figure 9. In the future, more trail loops should be added as trails are built. Considerations for trail loops include:

▸ Distance (1 mile, 5 mile, 10 mile)

▸ Access points—parking, connection to parks or retail areas, schools, etc.

▸ Trail experience—on-road vs. off-road, through natural areas

▸ Trail surface—sidewalk, bituminous, or natural surface

Great River Regional Trail

Work with community partners to establish a masterplan which will aid with receiving regional designation to increase opportunities for grant funding.

Connect Southeast Area of Otsego to the Trail Network

Identify priority trails and sidewalks that will create connections from the southeast part of Otsego to the rest of the trail network.

Identify Trail Connections to Adjacent Communities

Work with adjacent communities (Elk River, Monticello, Rogers, Albertville, and St. Michael) to identify the best trail connections across municipal boundaries.

Establish a Plan for Trail Access and Wayfinding Signage

Create a template for park identity signs, wayfinding and directional signs that represent the character of Otsego and highlight the importance of parks and trails in the community. Identify destinations and costs for implementation.

Develop an Otsego park and trail sign family with sign types and templates from which to build new signs. Identify high priority sites for trail wayfinding signage. Consider the following elements:

▸ Trailheads should ideally be located every couple miles along major trails. They should include parking, signage, water, benches, etc.

▸ Wayfinding signage, identification signs, and mile markers

▸ Online maps that are easily accessible that identify trail routes, loops, and trailheads

Trail Planning with Wright County

The City of Otsego is working with Wright County staff to develop safe pedestrian connections between Otsego and Albertville.

Supplemental Information

The following pages contain information that may be useful as reference when planning specific trail projects or maintenance regimes.

Trail Access and Wayfinding Signage

Trail access and wayfinding signage are necessary components to developing a successful and enjoyable trail system experience for users. Clear identification of trailheads, trail routes, and directional helpers along trail sites help promote safe and successful hikes for all uses. Major trailheads often offer amenities such as parking, restrooms, water fountains, bench seating, and maps for users to meet their groups, confirm routes, and prepare for long or short trips along the trails while helping to clearly identify starting points. Directional wayfinding signs along trail intersections and stopping points can help to guide user experience by providing directional clarity, specifying distances of particular routes, and highlighting unique features such as beautiful views or landscape elements like waterfalls.

To be successful, Trail access and wayfinding signage should be branded and uniform in such a way that is easily identifiable by the trail system.

The Superior Hiking Trail in Duluth, MN is a great example of a vast trail system that uses many different methods of signage to lead users through its rugged and challenging landscape. By providing uniform maps, signs, and bench seating along the trails and its many entry points, the Superior Hiking Trail's wayfinding helps users navigate their surroundings with these familiar amenities to create safe experiences for its many users.

There are several different types of signs that make up a sign family:

▸ Monument Sign

▸ Wayfind Signs (vehicle or pedestrian)

▸ Warning/Regulatory Signs

▸ Mile Markers

▸ Trail Markers

Wayfinding Master Plans

Several communities have developed Wayfinding Master Plans for all or portions of their communities. These plans develop templates for sign designs and signage families, establish points throughout the community where signs should be constructed, and determine a list of community and regional destinations that should be identified on the signs.

City of Chaska Wayfinding Signage Master Plan

Downtown Wayzata Wayfinding Plan

Trailheads and Greenways

Trailheads are sites that provide access to destination trail or trail networks. Counties, park districts, and cities provide trailheads at points where it is logical for trail users to access a trail for walking, running, or biking. Trailheads are typically spaced 3-5 apart along long destination trails. Typical facilities and amenities that are found at trailheads include:
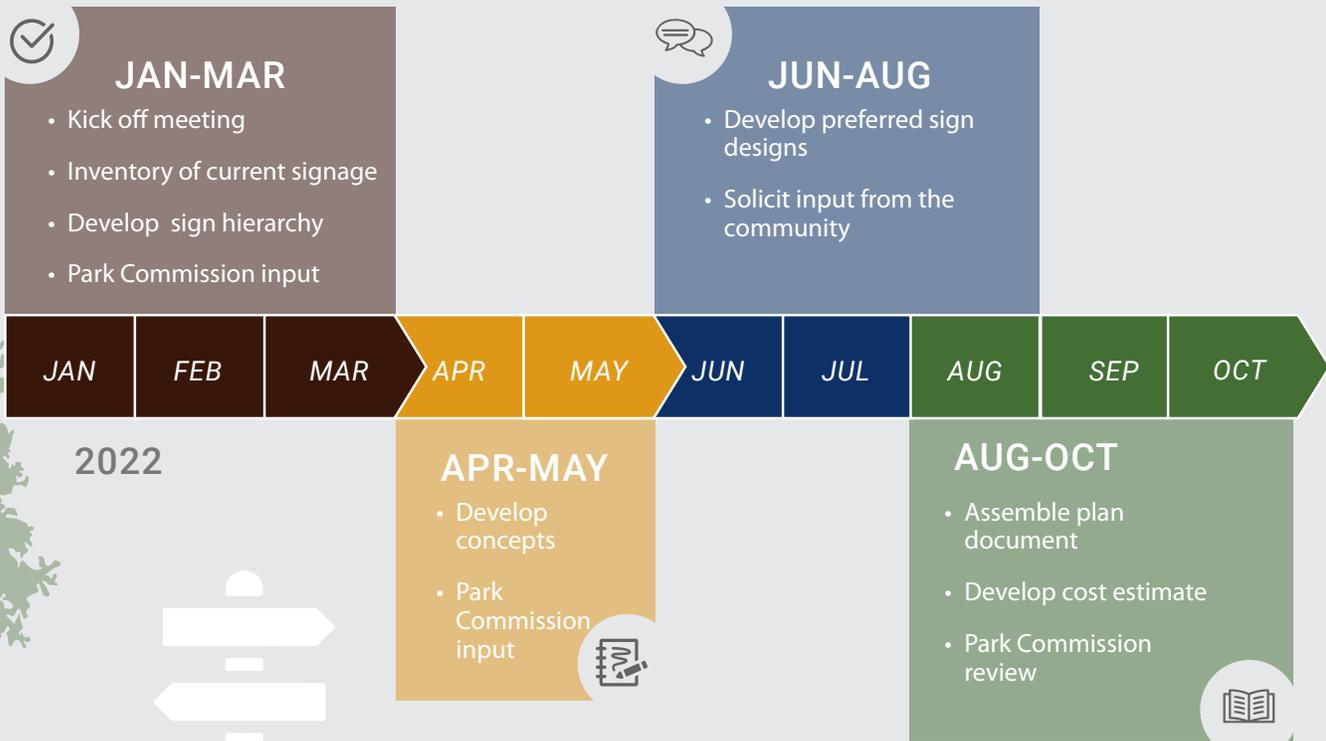
▸ parking lot/vehicular access

▸ wayfinding signage

▸ restrooms/changing room

▸ picnic facilities

▸ bike parking

▸ water fountain

▸ landscaping

▸ interpretive elements

Greenways are wide corridors that typically include a trail, either paved or natural surface. A greenways purpose is to create more desirable recreation experiences with trails away from busy roads or developed areas. Greenways could consist of forested, tree covered areas or open, prairie areas. An ideal minimum width for a greenway corridor is 30 feet with a 8-10 foot wide trail. Wider corridors may be achievable near waterways and rivers.

Greenways (separate from roadway)

Shared Use Paths (along roadway)

Trailhead amenities, such as restrooms, interpretation, bike racks, seating

PROJECT PROCESS/SCHEDULE

JAN-MAR
- Kick off meeting
- Inventory of current signage
- Develop sign hierarchy
- Park Commission input

JUN-AUG
- Develop preferred sign designs
- Solicit input from the community

| JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT |

2022

APR-MAY
- Develop concepts
- Park Commission input

AUG-OCT
- Assemble plan document
- Develop cost estimate
- Park Commission review

COMMUNITY INPUT

An online survey was posted online during the most of August, 2022, in order to provide information about the proposed sign concepts and solicit feedback from residents. The survey link was distributed on the city's website and through social media. The survey received almost 40 responses. The questions and feedback are listed below and on the following pages.

PROPOSED PARK SIGN FAMILY

Park Identification Signs will be located at the main entrances of parks and identify the name of the park and include the City of Otsego logo and information about what types of features are included in the park. There are different sizes of signs proposed to align with small or large parks or parks with multiple entrances.

Park Amenity Signs will be placed in large parks (e.g. Prairie Park) to identify specific recreation amenity areas (e.g. ballfields). These signs will include detailed information about the amenity, such as a map of soccer fields or ballfields.

Park Information Kiosks will be located at larger parks, such as Prairie Park, and will include a park map, information about city recreation programming, and other information as necessary.

Park Rules and Etiquette signs will include information about park rules and regulations, parks hours, etc. These will be attached to Park Amenity signs or Park Information Kiosks.

Park Directional Signs will be located along main roads in the city to direct people where to turn to access a neighborhood or community park. These may be used for parks such as Carrick's Landing and Beaudry Meadows Park.

1 Do you have any comments on the concept designs for the Proposed Park Sign Family?

"Looks good."

"I like the addition of amenity sign below the the main sign. Assume that the amenity symbols match those on the Park and Rec website. Ensure that signs are made with quality materials so that graphics don't fade over time with exposure to direct sun light. I like the consistency with the signs."

" They are fine, but not very eye catching. Could you play with the background color? Maybe navy with gold writing?"

" Make the signs accessible by having Spanish or other languages available when possible. Also, making sure the font is large enough to read from a distance"

"Icons with text a great. Info at a glance, good for those who are learning English. The text with an icon would also eliminate possible confusion on what the icon is an image of/referring to."

" I like the look of the signs-- Park entrance signs seem that we will be able to quickly and easily identify what each park has to offer. All signs look great and are helpful. Is there space or opportunity for a sign showing the city of Otsego and where all parks are located including a "you are here" for the park you are at? Might be a good cross promotion for people like me who do not know where all are parks are located."

"These look great! Is there any way to add signed throughout the city that have trail maps? There are lots of trails now, but know how they all connect when our running/walking/biking is hard without a map or knowledge of the area."

"How about identifying if anyone gave time or money or resources for the park to be there. i.e. giving credit to the Boy Scouts who built the archery range."

"Love the idea and posting rules/etiquette."

2 Do you have any comments on potential locations for the new park signs?

"Location is practical."

"Entrance is obviously important. Otherwise, near pavilions or parking lots depending on the park"

"Near the parking lots where the entrance is."

"Sometimes the park along the Mississippi is hard to find, with all the windy back roads and other ways to get there other than just one way. It would be nice to have more signage on those roads, especially for those that would be biking to park"

"For the parks in neighborhoods- signage from the nearest main road all the way thru to the appropriate park entrance"

"Near parking or trail heads. Neat play structures for parks that have those."

"I like them. Very helpful. Clear and Concise."

"Make it readable from a car and located where someone stopping can't block traffic/ the entrance."

"Just very noticeable and viewable from the road."

3 The City of Otsego has several city trails and county trails. Trail wayfinding will be provided via an online trail map on the city's website. QR codes will be placed on signs within parks so people can use their mobile phones to link to the map online. Please select the statement below that best matches your opinion of using QR codes and online trail maps.
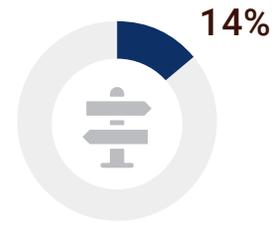
17%
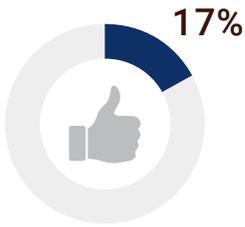
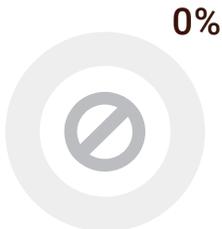QR codes are a great idea! I will use this feature

9%

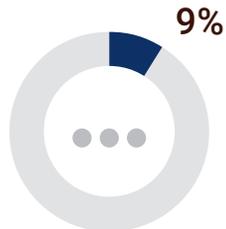I would prefer a physical trail map on a sign in parks. I would not use a QR code

51%
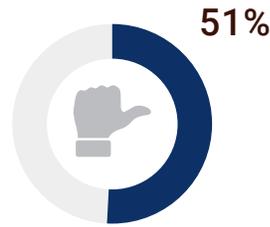
I like QR codes, but I would prefer wayfinding signs along trails rather than in parks

14%

I would not use QR codes, and I would prefer trail maps on signs along trails rather than in parks

0%

Trail wayfinding is not necessary

9%

Other (please specify)

"Other"' Comments Included:

- "Both! QR codes are great to pull up a map and take it with you, but not everyone has a charged phone on them."

- "Can there be a QR code at parks and wayfinding signs along trails?"

- "Could you have both a QR code AND a map on the sign? I love the idea of QR codes so I can take the map with me, but it would also be great to have a map on the sign for those who don't carry a phone or just want to take a quick glance of their location and trail options."

4 Do you have any other comments or thoughts on park and trail wayfinding signage in Otsego?

"Posting mileage on signs through the trail is always nice for measuring distance and gauging how far to the end/back to the car."

"Can you include mileage on the trail maps?"

"Just need more so it's easier to find those places."

"Sometimes there is not the best cellular signal in parks so relying only on QR codes might leave someone stranded."

"Love the proposed visual design—well done! The branding the city is using is really nicely done."

"Perhaps add distance to the location."

WAYFINDING SIGN CONCEPTS

BACKGROUND

The city of Otsego's parks, civic buildings, and public works facilities are identified with several different sign styles that have been installed over the past 30+ years. The current park identification signs consist of a wooden panel with the park's name and address etched and painted on it. The panel is attached to two wooden posts. The signs are painted white, blue, and yellow, and the posts require regular staining. Updated signs, such as the Dale Lehrke Fields sign below, include an updated panel design with the city logo in the bottom left corner.

The city hall and public works signs consist of metal panels attached to metal posts with a dark brown background and white text.

EXISTING SIGNS:

CITY TRAIL MAP
July 2022

N W E S

CITY OF Otsego MINNESOTA

MAP KEY
- City Bituminous Trails **32.54 miles**
- City Concrete Trails **0.85 miles**
- City Grass Trails **0.45 miles**
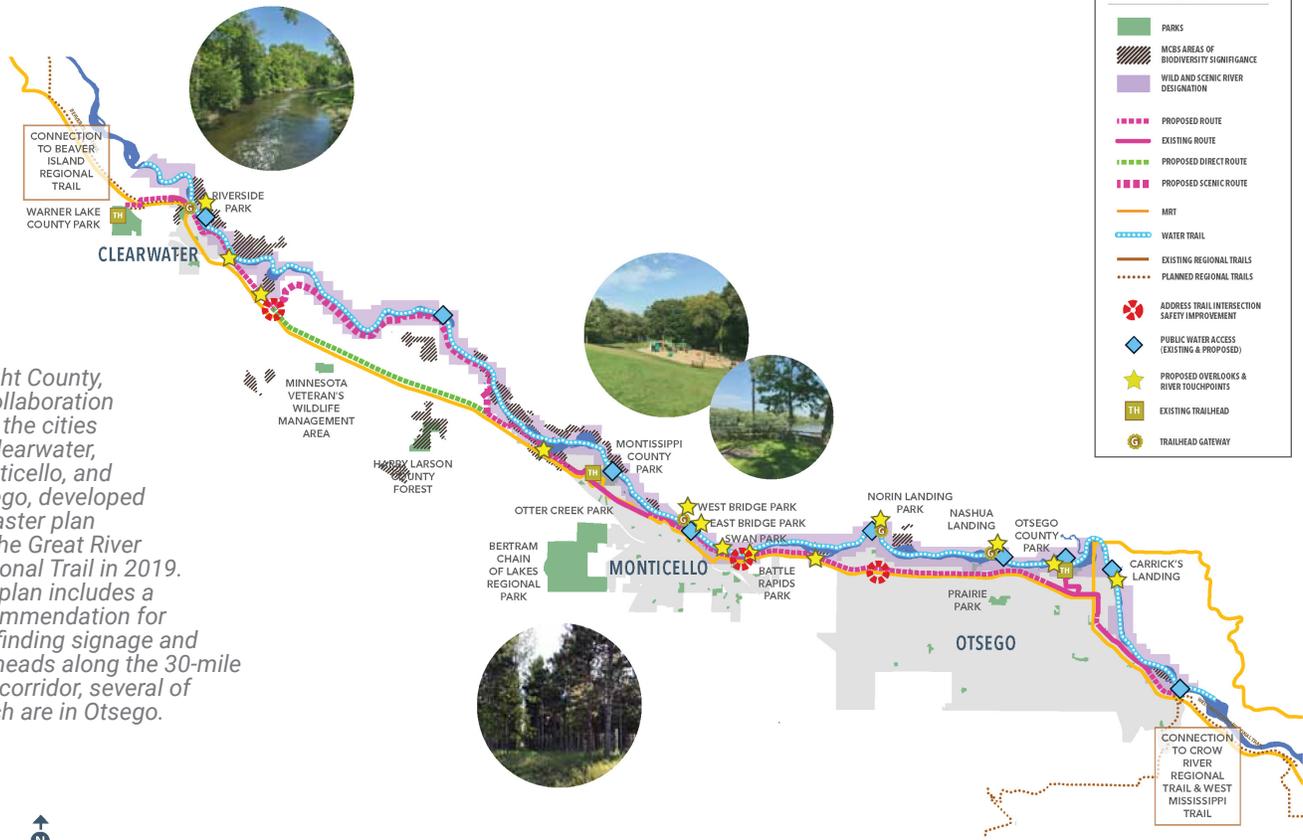- County Trails **1.77 miles**
- Private Trails **6.87 miles**

Parks
1 Norin Landing
2 Lily Pond Park
3 Kittredge Park
4 Beaudry Meadows Park
5 Zimmer Park
6 Prairie Park
7 Wilson Preserve
8 Otsego County Park
9 Lefebvre Creek Greenway
10 School Knoll Park
11 Carrick's Landing Park
12 Northwood Park
13 Frankfort Park

The city of Otsego is continuously adding new trails as the city continues to develop. The eastern part of the city has several trail loops of varying distances. New trail loops will be created as future city and county trails are added.

0   0.25   0.5   1
MILES
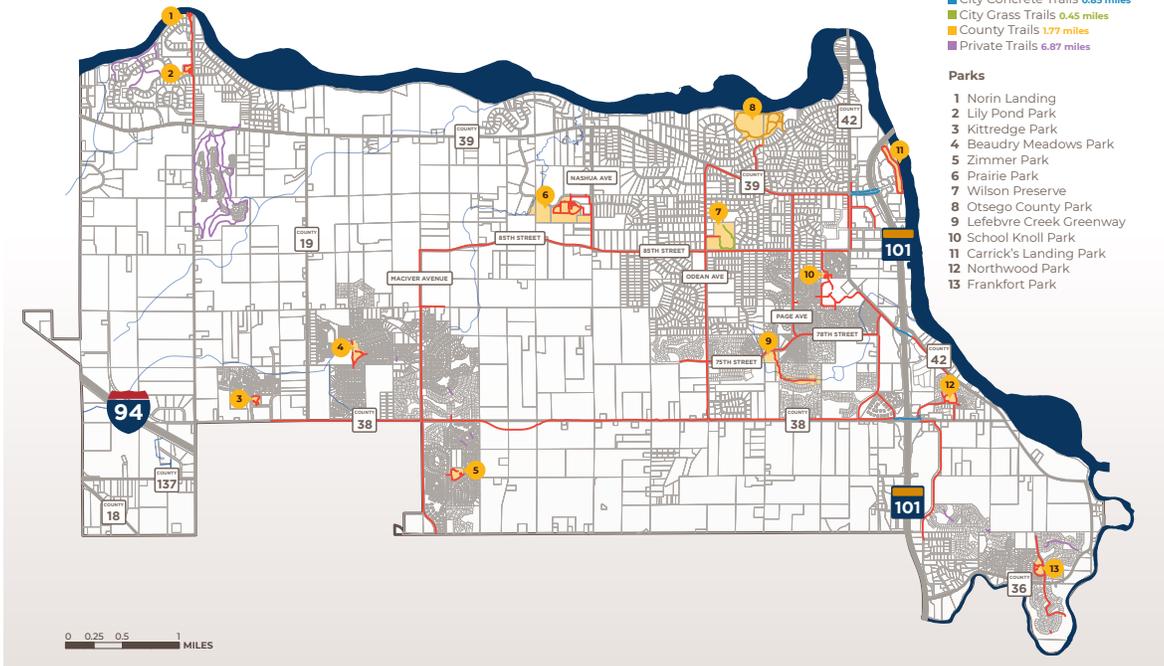
GREAT RIVER REGIONAL TRAIL PROPOSED WAYFINDING PLAN

LEGEND
- PARKS
- MCBS AREAS OF BIODIVERSITY SIGNIFICANCE
- WILD & SCENIC RIVER DESIGNATION
- PROPOSED ROUTE
- EXISTING ROUTE
- PROPOSED DIRECT ROUTE
- PROPOSED SCENIC ROUTE
- MRT
- WATER TRAIL
- EXISTING REGIONAL TRAILS
- PLANNED REGIONAL TRAILS
- ADDRESS TRAIL INTERSECTION SAFETY IMPROVEMENT
- PUBLIC WATER ACCESS (EXISTING & PROPOSED)
- PROPOSED OVERLOOKS & RIVER TOUCHPOINTS
- EXISTING TRAILHEAD
- TRAILHEAD GATEWAY

Wright County, in collaboration with the cities of Clearwater, Monticello, and Otsego, developed a master plan for the Great River Regional Trail in 2019. The plan includes a recommendation for wayfinding signage and trailheads along the 30-mile trail corridor, several of which are in Otsego.

CONNECTION TO BEAVER ISLAND REGIONAL TRAIL

WARNER LAKE COUNTY PARK

CLEARWATER

RIVERSIDE PARK

MINNESOTA VETERAN'S WILDLIFE MANAGEMENT AREA

HARRY LARSON COUNTY FOREST

OTTER CREEK PARK

BERTRAM CHAIN OF LAKES REGIONAL PARK

MONTICELLO

MONTISSIPPI COUNTY PARK

WEST BRIDGE PARK
EAST BRIDGE PARK
SWAN PARK
BATTLE RAPIDS PARK

NORIN LANDING PARK

NASHUA LANDING

OTSEGO COUNTY PARK

PRAIRIE PARK

OTSEGO

CARRICK'S LANDING

CONNECTION TO CROW RIVER REGIONAL TRAIL & WEST MISSISSIPPI TRAIL

N

CONCEPT EXPLORATION

The process for developing concepts for new park and civic signs included a look at the city's logo and the Parks and Recreation Department logo. After logo designs were solidified, sign concept graphics were created that were based upon the existing signs in the system with slightly updated look, materials, and consistent branding.

The proposed new sign structure consists of a metal sign panel affixed between two wooden or composite posts. Additional concept development explored various options for the park name location, logo location, park address, the color of the sign panel and iconography displaying park features and information.

A hierarchy of sign types for different purposes was developed into a sign family. Large community parks, such as Prairie Park, will need more signs, a variety of sign types, and more information (park features) listed on the signs; while smaller neighborhood parks may need one or a couple signs with less information. The proposed sign designs need to accommodate both large and small parks in the system.
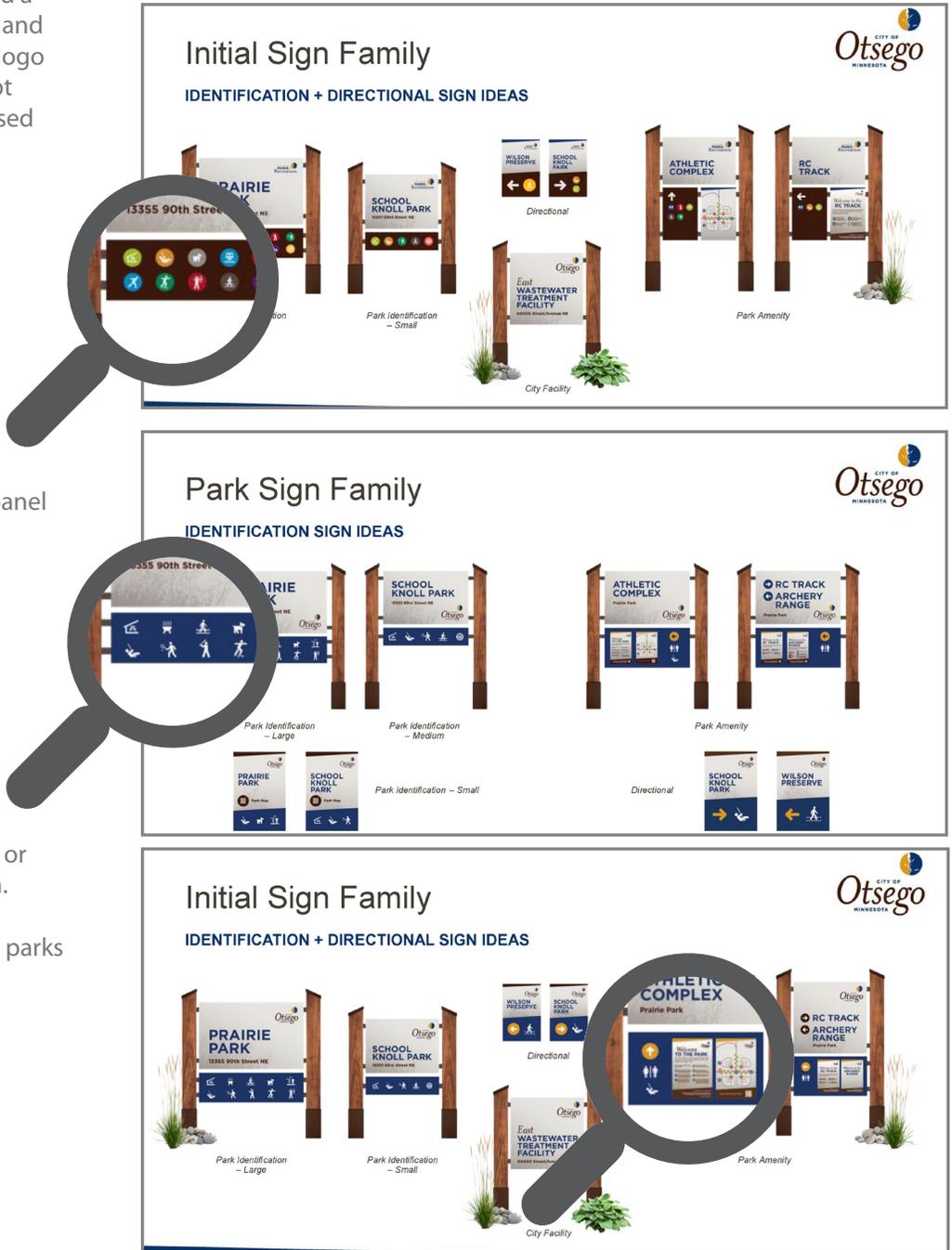
Previous renditions of the sign concepts show the progress of the final design. You can see how colors, icons, and positions of sign elements changed over time

PREFERRED SIGN CONCEPTS

PARK & CIVIC ID AND INFORMATIONAL SIGNS

The recommended signs compose a family of sign types:

A   LARGE PARK ID SIGN

B   MEDIUM PARK ID SIGN

C   CIVIC ID SIGN

D   AMENITY SIGN

E   KIOSK SIGN

F   DIRECTIONAL SIGNS & SMALL PARK ID SIGNS

G   OTHER SUPPLEMENTAL SIGNS (WELCOME, PARTNERSHIP, RULES, ETC.)

Park Identification – Large

Park Identification – Medium

Park Amenity

Park Identification – Small

Park Information Kiosk

Directional

Sign Post Material

Material options for the sign posts were explored with staff and the Park Commission. Composite plastic and cedar were considered. It was determined that the posts will be cedar due to lower initial cost and the more desirable natural aesthetic of wood over plastic.

A   **LARGE PARK ID SIGNS**

These signs will identify community park entrances by listing the park name and address, branding the park with the city's logo and name, and providing information on facilities and amenities at the park.

Sign materials include wood or composite posts with metal caps and metal sign panels.

B MEDIUM PARK ID SIGNS
NEIGHBORHOOD PARK

These signs will be used to identify neighborhood parks at the main entrance to the park, near a trail or vehicle entrance. The sign should be placed so it is visible from the road to vehicles and pedestrians.

C CIVIC ID SIGNS
CITY FACILITY

These signs will be used to identify city facilities, such as the Public Works facility, Fire Station, or City Hall. The signs list the name of the facility and the address with the city's logo in the bottom right corner.

F SMALL PARK ID SIGNS

These metal panel signs on metal sign posts will be placed at secondary park entrances. The sign will include the park's name, address, a QR code link to more information, and icons that indicate the major features in the park.

D **AMENITY WITHIN A PARK SIGN**

These signs are meant to identify specific features or areas of a larger park; for example, the ballfields at Prairie Park. A large metal sign panel at the top identifies the site feature title, with the name of the park in smaller text at the top left. A mesh metal panel at the bottom provides space for site/field map, icons that identify specific amenities, and other potential information, such as park rules or program information. The sign is anchored on two 8x8 cedar posts and is one-sided with the panel facing the most prominent site entrance. Other supplemental signs (Sign Type G) may be placed on the bottom panel of the kiosk.


E **INFORMATION KIOSK SIGN**

The kiosk consists of two wooden or composite posts with a large metal panel that includes a park map and/or site details, along with a mesh metal panel below with space for attaching park system rules and information, program or event brochures, and other information. Other supplemental signs (Sign Type G) may be placed on the bottom panel of the kiosk.

F DIRECTIONAL SIGNS

These supplemental signs consist of a vertical 24" x 36" metal painted sign panel attached to a steel u channel sign post. The sign panels will be painted with city branding, including logo, park name, directional arrow to indicate next turn, and icons indicating prominent features at the park. These parks are primarily for vehicular viewing, but may also be used along trails to indicate directions to nearby parks.
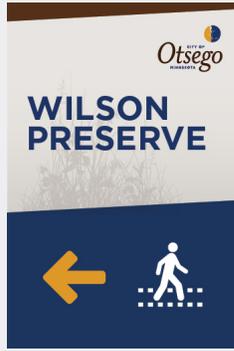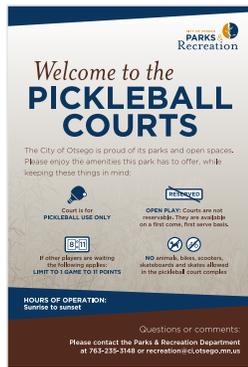

G OTHER SUPPLEMENTAL SIGNS

Park rules, general information, partnership support, welcome messages, and historic interpretation are included on signs that exist throughout the park system. These signs will continue to be used and added to the park system where appropriate.

These signs are typically 24"x36" metal panels and may be attached to the Amenity Sign or the Kiosk Sign.

EXISTING SIGN INVENTORY
EXISTING WAYFINDING AND INFORMATION

| | | Types of Signs | | |
| | | Existing Signs | | |
		Site Identification	Direction	Other Supplemental information
Parks	Prairie Park	**2**	2	
	Beaudry Meadows Park	**1**		
	Frankfort Park	**2**		
	Kittredge Park	**1**		2
	Lily Pond Park	**1**		
	Northwood Park	**1**		3
	School Knoll Park	**1**		
	Zimmer Farm Park	**1**		
	Davis Farm Park / Mississippi Cove Park			
	Otsego County Park			
	Rice Lake + Odean DNR Wildlife Management Areas			
	Wilson Preserve		1	
Schools	Kaleidoscope School open space			
	Prairie View Elementary open space			
	Otsego Elementary open space			
Launch	Carrick's Landing			1
	Nashua Landing			
	Norin Landing	**1**		1
Civic	Civic Campus		2	
	Police and Fire			
	Pump and Lift stations			1
Trails	Lefebvre Creek Greenway			
	Trails			
Athletic	Dale Lehrke Fields	**1**		
	VFW Soccer Fields			
	Lefebvre Creek Playlot			
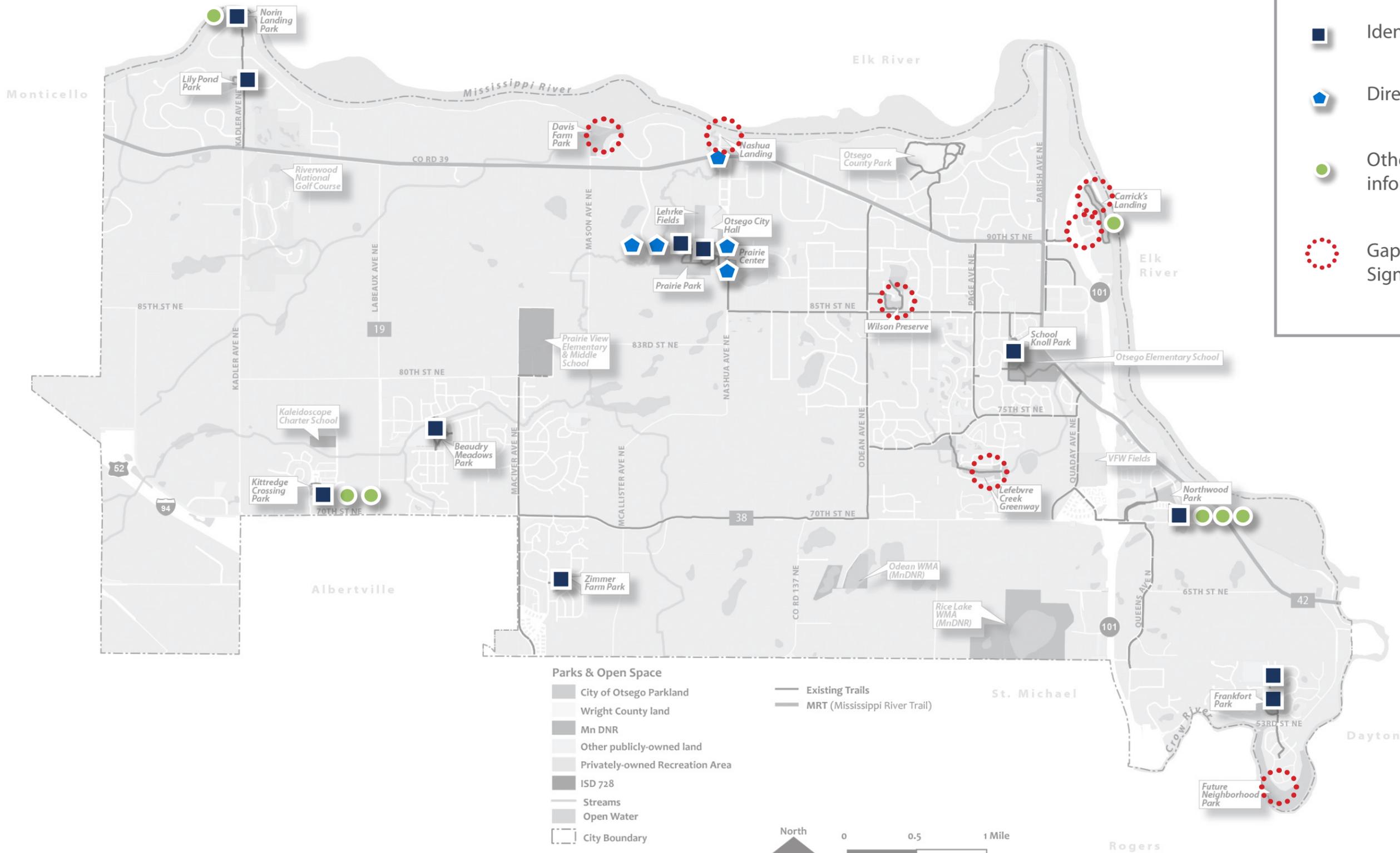
LEGEND

■ Identification Sign (10)

⬠ Directional Sign

● Other supplemental information sign

⬤ Gaps in Wayfinding Signage

Parks & Open Space

- City of Otsego Parkland
- Wright County land
- Mn DNR
- Other publicly-owned land
- Privately-owned Recreation Area
- ISD 728
- Streams
- Open Water
- City Boundary
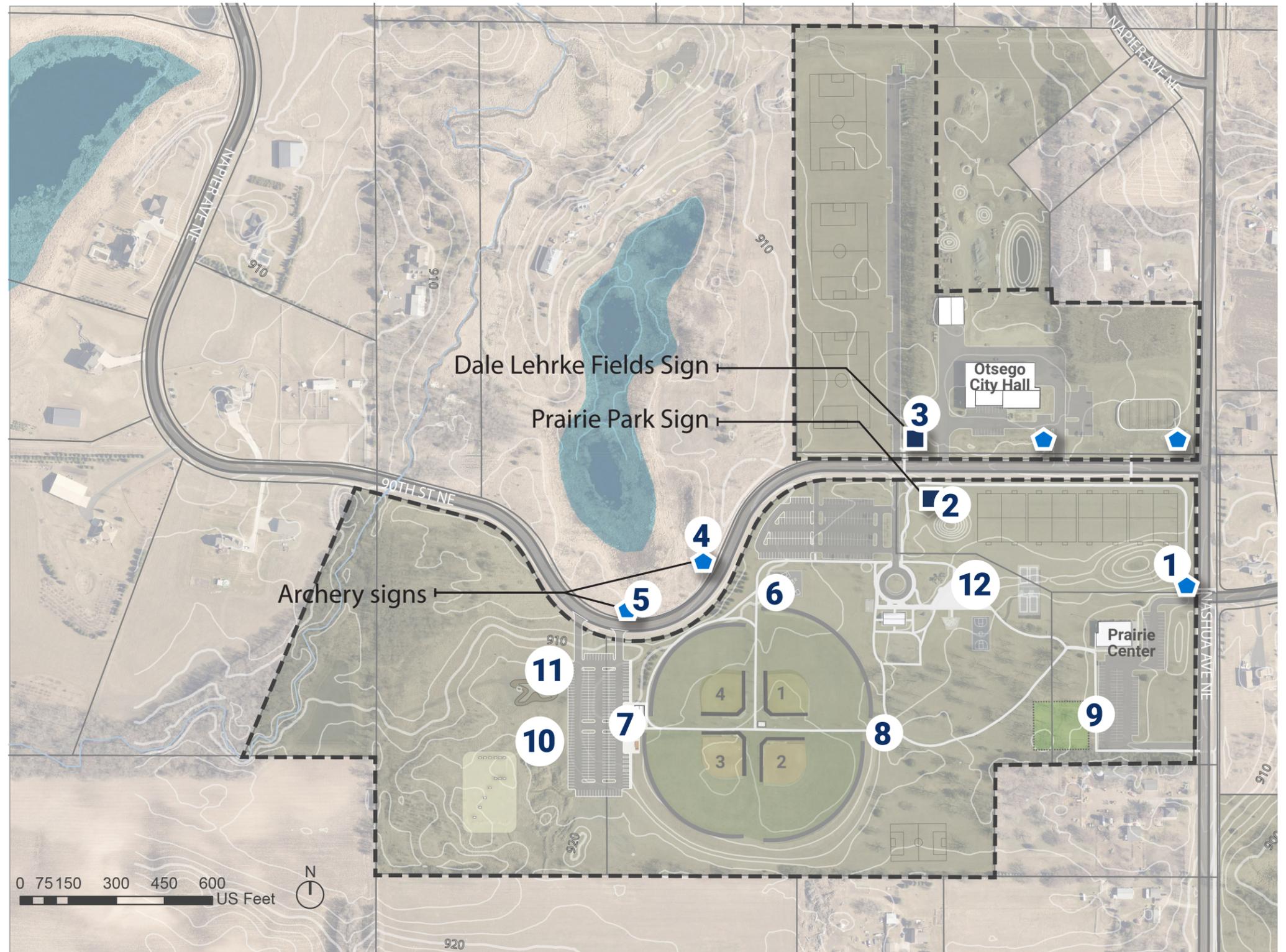
--- Existing Trails
--- MRT (Mississippi River Trail)

North

0   0.5   1 Mile

Map labels: Norin Landing Park, Lily Pond Park, Monticello, Elk River, Mississippi River, Davis Farm Park, Nashua Landing, Otsego County Park, Carrick's Landing, Riverwood National Golf Course, CO RD 39, Lehrke Fields, Otsego City Hall, Prairie Center, Prairie Park, Wilson Preserve, School Knoll Park, Otsego Elementary School, Prairie View Elementary & Middle School, Kaleidoscope Charter School, Beaudry Meadows Park, VFW Fields, Kittredge Crossing Park, Lefebvre Creek Greenway, Northwood Park, Odean WMA (MnDNR), Albertville, Zimmer Farm Park, Rice Lake WMA (MnDNR), St. Michael, Frankfort Park, Dayton, Future Neighborhood Park, Rogers

Street labels: KADLER AVE NE, LABEAUX AVE NE, MASON AVE NE, NASHUA AVE NE, MCALLISTER AVE NE, MACIVER AVE NE, ODEAN AVE NE, PAGE AVE NE, PARISH AVE NE, QUADAY AVE NE, QUEENS AVE N, CO RD 137 NE, 85TH ST NE, 83RD ST NE, 80TH ST NE, 75TH ST NE, 70TH ST NE, 65TH ST NE, 63RD ST NE, 90TH ST NE, 19, 52, 94, 38, 42, 101

LEGEND

- ■ Identification Sign
- ⬠ Directional Sign

EXISTING DIRECTIONAL SIGNS

4

EXISTING IDENTIFICATION SIGNS

2

3

PRAIRIE PARK & CIVIC CAMPUS MAP

Dale Lehrke Fields Sign

Prairie Park Sign

Otsego City Hall

Archery signs

Prairie Center

0 75 150   300   450   600
US Feet

N

PRAIRIE PARK & CIVIC CAMPUS: PROPOSED SIGNS

ID	Sign Type	Status
1	Civic ID Sign: Prairie Center	Replace existing sign
2	Large Park ID: Prairie Park	Replace existing sign
3	Amenity sign: Soccer fields	Replace existing sign
4	Directional sign	Replace existing sign
5	Directional sign	Replace existing sign
6	Amenity sign: Ballfields	New
7	Amenity sign: Ballfields	New
8	Amenity sign: Ballfields	New
9	Amenity sign: Dog Park	New
10	Amenity sign: Archery Range	New
11	Amenity sign: RC Track	New
12	Information Kiosk	New

PROPOSED NEW SIGNS AT PRAIRIE PARK
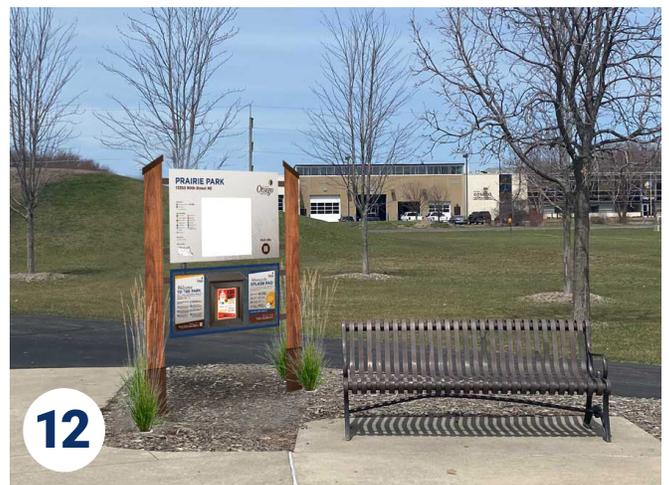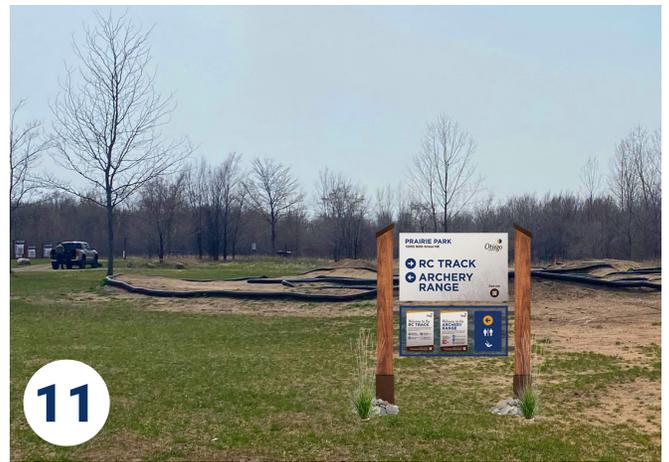
PROPOSED SIGN TYPES

LARGE PARK ID SIGN
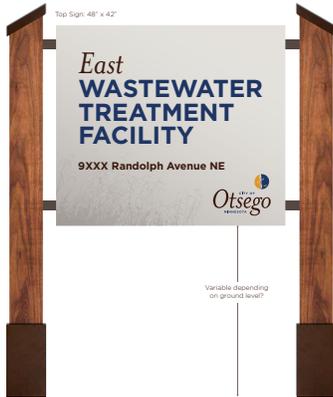
A

MEDIUM PARK ID SIGN

B

CIVIC ID SIGN

C

CIVIC ID SIGN

C

AMENITY SIGN

D

AMENITY SIGN

D

KIOSK SIGN

E

DIRECTIONAL SIGNS & SMALL PARK ID SIGNS

F
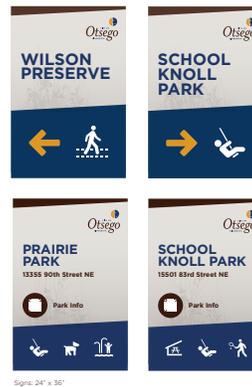
TRAIL SIGNAGE

POTENTIAL FOR FUTURE TRAIL SIGNS

This plan identifies an acknowledgement of the desire for and the value of trail signage within the city. However, several factors have led to the recommendation that trail signage not be installed at this time. The primary reason is that the city trail network is still actively being constructed, any trail signs that would be constructed and installed today would need to be replaced in the near future with updated information. The City will therefore focus on park signs first while providing information about trail loops within parks and connections to trails on park kiosk signs.

There is the potential for future trail signs, and this plan recommends revisiting the topic in five or more years, after 2027.

Considerations for future trail signage:

- Public input indicated a desire for trail signage.

- Future trail signs should identify loops, routes, connections, and distances along city trails.

- New trail signs will require increased operations and maintenance of disparate amenities in the system.

- Trail signs should identify city, county, and other agency trails.

Everywhere is within walking distance if you have the time

- Steven Wright

IMPLEMENTATION

PROJECT PRIORITIZATION

Park signs will be placed at the most visible and highest use parks first. Prairie Park will need the most signs replaced and will include a number of different sign types; therefore, it will be a first phase project. Signs located at upcoming park improvement projects will also be replaced in the near term. These sites include School Knoll Park and Carrick's Landing in 2023-2024.

As opportunities arise, other park and civic signs may be replaced. Signs at newer parks in the system will be replaced over the next 5-10 years as park improvements in associated parks are constructed.

PRIORITIZATION TABLE

Prioritization level/ Timeline	Sign location	Notes
Near term / 2023-2024	Prairie Park signs School Knoll Park Carrick's Landing	High visibility, oldest signs, most used parks; School Knoll and Carrick's Landing signs to be replaced with other scheduled park improvements
Long term / 2025+	All other neighborhood parks	Existing park signs are still new and in good shape

SIGN OPERATIONS & MAINTENANCE

After the new signs are installed, periodic maintenance and operations practices will need to be planned:

- Consider staining the cedar sign posts every other year to maintain the color.

- Replace programming/event information on the Kiosk information signs and the Amenity signs as the seasons change.

- Consider park rules and general information on the Kiosk signs and the Amenity signs annually.

FUNDING AND PARTNERSHIPS

General city funding and SHIP grant funding will be used to fund new signs in Prairie Park and the civic campus. See table at bottom of page for planned signs and cost estimate for Prairie Park signs in 2023. Planned improvements at School Knoll Park in 2023 will include new park signage.

Signs that will intersect with and contribute to the Great River Regional Trail (GRRT) corridor, along the Mississippi River, may be a partnership with Wright County, in order to fulfill desired wayfinding and information that is planned for by the county in the GRRT Master Plan.

Future sign development may be paid for through a combination of city funding and grant funding.

COST ESTIMATE TABLE

	SIGN TYPE	Cost (per Unit)	Install Cost (per Unit)*
A	**LARGE PARK ID SIGN** Large ID 55"x35" and 55"x15" S/F panels, 8x8 cedar posts	$4,500	$1,500
D E	**AMENITY SIGN & KIOSK SIGN** Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	$4,500	$1,500
B	**MEDIUM PARK ID SIGN** Medium ID 48"x30" and 48"x10" S/F Panels	$4,000	$1,500
C	**CIVIC ID SIGN** Medium ID 48"x42" S/F Panel	$3,500	$500
F	**DIRECTIONAL SIGN & SMALL PARK ID SIGN** Single Post, single 24"x36"panel	$1,500	$500

can vary based on site conditions / includes freight and materials

PRAIRIE PARK SIGNS (2023) COST ESTIMATE
(see page 20 for map with sign ID #)

ID	Sign Type and Location	Sign Type (long name)	Status	Cost (per Unit)	Install Cost (per Unit)*
1	Civic ID sign: Prairie Center	Large ID 55"x35" and 55"x15" S/F panels	Replace existing sign	$3,500	$500
2	Large Park ID: Prairie Park	Large ID 55"x35" and 55"x15" S/F panels	Replace existing sign	$4,500	$1,500
3	Amenity sign: Soccer fields	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	Replace existing sign	$4,500	$1,500
4	Directional sign	Single post sign type	Replace existing sign	$1,500	$500
5	Directional sign	Single post sign type	Replace existing sign	$1,500	$500
6	Amenity sign: Ballfields	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	New	$4,500	$1,500
7	Amenity sign: Ballfields	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	New	$4,500	$1,500
8	Amenity sign: Ballfields	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	New	$4,500	$1,500
9	Amenity sign: Large Dog Park	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	New	$4,500	$1,500
10	Amenity sign: Archery Range	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	New	$4,500	$1,500
11	Amenity sign: RC Track	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	New	$4,500	$1,500
12	Information Kiosk	Medium ID w/ 48"x30" Panel w/ 48"x22.5" Mesh Panel	New	$4,500	$1,500
				$47,000	$15,000
	TOTAL				**$62,000**